

↗ Trending now 2 The affordability crisis is so bad that, for the first time ever, both mom and dad are

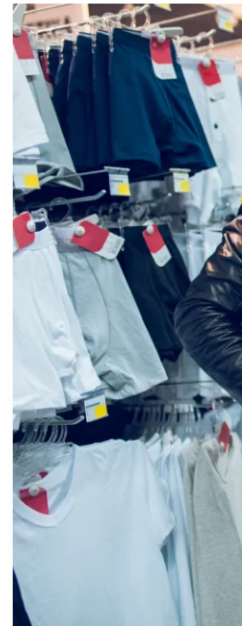
FINANCE • INFLATION

3rd party ad content

One of legendary Fed Chair Alan Greenspan’s favorite economic indicators was men’s underwear—and things could be looking up

By **Chloe Taylor**

February 15, 2023, 8:23 AM ET



...

The theory is that although underwear is considered a necessity, when economic anxiety is pervasive, men will not replace the pairs that are already in their drawer—causing sales to dip and price inflation to ease. Men are thought to be likely to wait for the economy to bounce back before investing in new pairs of underpants.