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Retail

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Shopping Insights HQ

# Step into retail success with Cyber Week insights.

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## Sales Performance

Dive into Data Visualization shoppers are spending online, the effect of inflation, and shoppers preferred payment methods based on insights powered by global Commerce Cloud.

Sales Performance

Order Details

Payments

### Online Sales Performance

How much did online shoppers spend?

Select a Country

Thanksgiving

**\$8.4B**

3% growth YoY

Black Friday

**\$18.0B**

3% growth YoY

Cyber Monday

**\$13.6B**

6% growth YoY

Cyber Week

**\$79.6B**

5% growth YoY