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Shopping Insights HQ

Step into retail success with **Cyber** Week insights.

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Sales Performance

Dive into Data Visualization how much online shoppers are spending online, the effect of inflation, and shoppers preferred payment methods based on insights powered by global Commerce Cloud.

[Sales Performance](#)[Order Details](#)[Payments](#)

Online Sales Performance

How much did online shoppers spend?

Select a Country

US

Thanksgiving

\$8.4B

3% growth YoY

Black Friday

\$18.0B

3% growth YoY

Cyber Monday

\$13.6B

6% growth YoY

Cyber Week

\$79.6B

5% growth YoY