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Cyber Monday Spending Pace Lags Black Friday for Second Year



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More than half of consumers shopped exclusively or mostly online during the five-day period, according to a survey released Tuesday by the research firm Numerator. That was good news for Amazon.com Inc., which attracted 87% of those surveyed, followed by Walmart Inc., according to Numerator. China-linked online discounters Temu and Shein, heavily exposed to the May closing of a [tariff loophole](#) on small packages, lost momentum.