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Consumer Confidence Rebounds in May

By [Sabrina Escobar](#)

Consumer confidence rebounded in May following five straight months of declines as a series of new tariff deals improved Americans' views on the economy.

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Consumers were less pessimistic about business conditions and job availability in the next six months, and became more optimistic about their future income prospects, Guichard said. Americans were also feeling better about their investments, thanks to the stock market's May recovery—44% of respondents expect stock prices to increase in the next year, up from 37.6% in April.