

AUTOS | BARRON'S TAKE

Why GM Stock Is Getting Crushed by Trump Tariff Threats—and Ford Isn't

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President-elect Donald Trump will waste little time in making good on his tariffs promise, pledging to impose 25% levies [↗](#) on Mexico and Canada on his first day back in the White House.

Barron's [estimated](#) that a 10% tariff could raise the cost of a new car in the U.S. by 4% or 5% without any adjustments from auto makers. That was based imports and where parts and cars are manufactured in North America. A 25% tariff on Canada and Mexico implies the price jump would be closer to 8%.