



## Father's Day spending to total \$22.4 billion

Similar to 2023, three-quarters of consumers plan to celebrate Father's Day this year. Half of consumers plan to purchase a gift for a father or stepfather, followed by those purchasing gifts for a husband (26%), son (10%), brother (8%), friend (8%) or grandfather (6%).

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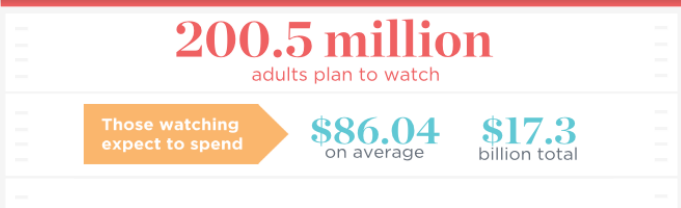


## St. Patrick's Day spending

Consumers plan to spend a record \$7.2 billion – or an average of \$44.40 per person – on the holiday this year and their top spending categories are food and beverages. More so, a record 62% or 162 million Americans are planning to celebrate.

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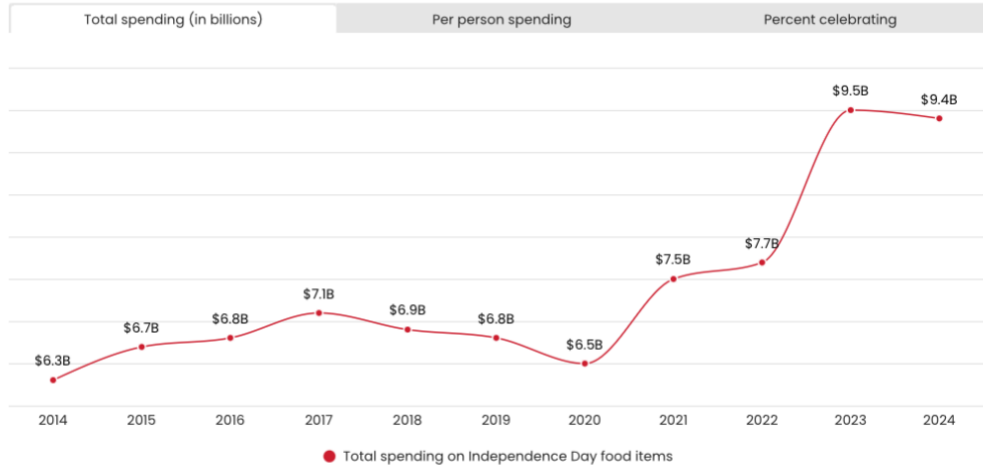
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# Independence Day

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## Overview:



Source: NRF's 2024 Independence Day Spending Survey, conducted by Prosper Insights & Analytics