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# Surging S&P 500 Targets Finally Caught Up to the Stock Market. Why It's Time to Buy Dips.

By [Jacob Sonenshine](#) [Follow](#) Aug. 4, 2023 7:09 pm ET

It's probably not a coincidence that the stock market had a difficult week, with the S&P 500 dropping 2.3%, the Dow Jones Industrial Average [DJIA -0.43% ▼](#) falling 1.1%, and the Nasdaq Composite [COMP -0.36% ▼](#) dipping 2.8%. The S&P 500, after all, entered the week up 28% from its bear-market low in October, and strategists, many caught off guard by the massive rally, have responded by acknowledging what has already happened and marking their forecasts to market.

Of course, the market always needs a reason to fall, and this past week it found one in [surging Treasury yields](#). It's hard to tell exactly what made them pop. Though some blamed Fitch's downgrade of the U.S. credit rating to [AA+ from AAA](#), it's more likely a combination of massive issuance—the Treasury said it plans to issue more debt than had been expected—and solid economic data that forced market participants to reconsider their growth targets. Higher yields make stocks worth less, all else being equal. As long as they don't rise too much, though, it could present a buying opportunity.