

Opinion | [John Authers](#)

# Consumers Are Letting the Good Times Roll Again

By [John Authers](#)

February 15, 2023, 11:31 PM CST



Gift this article

Follow the authors



## Never Underestimate the American Consumer

Another day, another item of evidence that the US economy isn't slowing down anything like as much as many had thought. US [retail sales](#) in January rose the most in almost two years, reinforcing the narrative that consumer demand remains strong. This is despite fears