

Opinion **FT Alphaville** [+ Add to myFT](#)

‘The death of equities’... again?



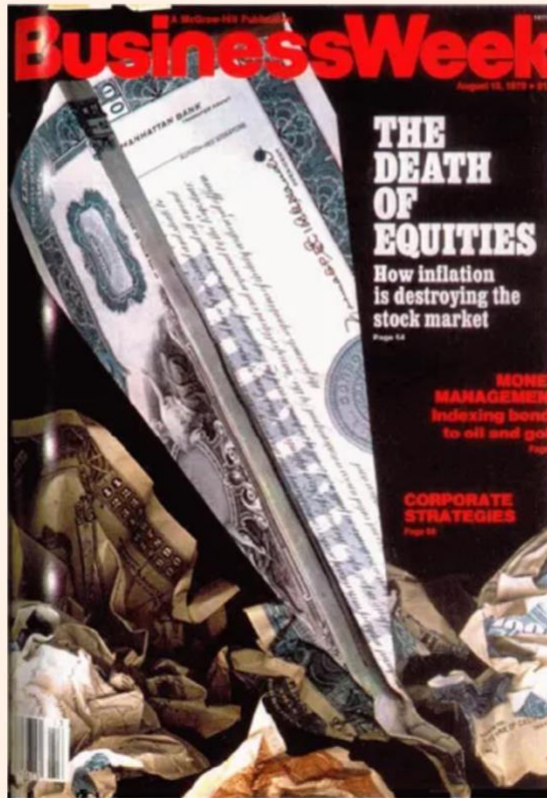
Masa Serdarevic MAY 24 2012



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The story may evoke a feeling of *déjà vu* for some. Especially those who read the August 13, 1979 edition of *BusinessWeek*, which famously also announced ‘[the death of equities](#)’.



Admittedly, it took another couple of years for the bear market to end, but what followed was one of the biggest bull markets in history.

This is the S&P 500 index over the next couple of decades.