

International

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Dogged pursuit

Pet-ownership is booming across the world

It seems not to be doing the owners as much good as they think

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decline, according to the Pet Food Manufacturers Association.

Of the two privileged species, cats have a slight advantage. Euromonitor expects the number of pet cats worldwide to grow by 22% between 2018 and 2024, compared with 18% for dogs. Cats are better suited to apartment living than dogs, so they are more at home in the densely populated, fast-growing cities of Asia. They are also more tolerant of their owners'—sorry, butlers'—erratic working hours.