

Passion Prospecting Event Ideas

Use this list of ideas to jump-start your brainstorming session for possible event activities:

Sports/Sports Teams

- » Organize an outing to an event; tailgate followed by game
- » Away-game tailgating party at a country club or local sports bar
- » “March Madness” watch party

Golf

- » Simple golf outing
- » Golf pro tips on your short game followed by a round of golf
- » Glow golf
- » Start small & annually grow a 4-person scramble golf tournament

Art/Music/Theater

- » Bring in an entertainer for a fun evening of music or poetry with dinner
- » Organize a class on art, music, writing
- » Paint Night: Paint & Sip wine with friends
- » Group dinner followed by theater or musical performance
- » Guided tour of a traveling exhibit at a local art museum

History

- » Guided tour of a traveling exhibit at a local historical museum
- » Guided bus tour of local landmarks or historically-significant locations
- » “Gangster Tour” telling the story of local mob history

Hunting/Fishing

- » Trap/skeet/clay shooting competition
- » Plan a travel hunting/fishing trip that you would plan and organize; participants pay their own way
- » Local pheasant hunt

Travel

- » Arrange a trip or create a travel club
- » Guest speaker with an event that celebrates food and culture of a favorite travel destination
- » Travel expert presenting Top Travel Trends and Exotic Destinations

Gardening

- » Lunch at a botanical garden followed by a guided tour
- » Host a class on container gardening or flower arrangements
- » Guided tour of private gardens (check for local Master Gardener tours)
- » Trip to local greenhouse in winter

Outdoors

- » Day hike at local arboretum or state/national park
- » Event with a local expert of the outdoors
- » Guided hiking tour of fall foliage
- » Bird watching outing with local bird expert
- » Kayaking followed by picnic at a local lake or river

Health & Wellness:

- » Genealogy clinic
- » Physical therapist expert on how to prevent injuries
- » Workshop featuring a nutritionist and tai chi/yoga instructor
- » Orthopedic surgeon on knee replacements
- » Meditation workshop
- » Spa day
- » Healthy cooking class with a private chef

Books/Reading/Writing

- » Book Club – form a monthly or bi-monthly discussion group (post your own book review on social media)
- » Attend a book signing/author reading night at local bookstore, coffee after
- » Get tickets to hear a notable speaker or author who is in town

Cooking/Food

- » Cooking class & dinner
- » Private dinner with chef hosted at client or advisor's home
- » Private dinner at a local restaurant with wine pairings and chef welcome
- » Cooking competition
- » Clam Bake/Crawfish Boil or something else unique to your area
- » Invitation-only lunch at a brand-new restaurant in town
- » Coffee/tea tasting

Wine/Beer/Spirits

- » Wine tasting
- » Wine or micro-brew tour and tasting
- » Whiskey tasting
- » Expert class on wine pairings
- » Home brew class
- » Beer Fest event at local brewery

Games

- » Card or board game night with food and beverages
- » Poker night/tournament

Cars/Motorcycles

- » Classic car show
- » Specific make/model car show or owner's club (Porsche, Viper, etc.)
- » Rent a local road course for private driving event
- » Organize outing to race event
- » Motorcycle poker run

Charity/Philanthropic

- » Organize a group to volunteer an afternoon at a local non-profit
- » "Feed My Starving Children" – Go to a local warehouse and package food for children in underdeveloped countries (find a program in your area)
- » Organize a volunteer vacation
- » Host a table at a charity fundraising event

Antiques & Collectibles

- » Host an “Antiques Roadshow” event for attendees to bring in items for show & tell plus valuation by an expert

Science

- » Host evening learning series with local science professors/professionals giving interactive presentations
- » Guided tour of local science museum
- » Guided tour of local science-based business

Personal Growth

- » Workshop on “The Five Love Languages”
- » Host personal growth retreat with fitness instructor, nutritionist, life/career coach
- » Host podcast/book club focused on personal development topics

Animals

- » Horseback riding meet-up at a local trail
- » Organize a dog hike at a local trail; have treats and water on hand

Photography

- » Class led by professional photographer/trainer on a specific type of photography: nature photography, travel photography, portraits, etc.
- » Photography skills/gear class held at local camera shop
- » Outing to a local place of interest for photography practice
- » Class on photo editing using various software programs

Dancing

- » Private group ballroom dancing lessons
- » Organize outing to a local dance performance
- » Organize a group outing to dinner and a local salsa club

