

4 Platforms You Can Use to Create Customized Event Invitations

You put so much time and effort into events, paying attention to every detail. The agenda, venue, refreshments, lighting, sound systems, microphones, presentation technology – the list could go on. But sometimes an important piece is overlooked: invitations.

As the first thing your guests will see, invitations should be designed with thought and care. It's like meeting someone for the first time – the first impression is crucial.

Luckily, there are several tools you can take advantage of to create beautiful event invitations that make an impact. We explore four strong options below.

Canva

Canva is a platform that allows you to create aesthetic designs for social media, flyers, invites, and any marketing. Canva has thousands of templates you can tailor to your brand, and it's easy to use. There are three plans you can choose from: free, pro and enterprise.

Free

- » 8,000+ free templates
- » 100+ design types (social media posts, presentations, letters, and more)
- » Hundreds of thousands of free photos and graphics

Pro (\$9.95/user/month, billed yearly)

- » One-click design resize
- » 60,000+ free templates
- » 60+ million premium stock images, photos, videos and graphics
- » Upload your own fonts and logos
- » Custom templates

Enterprise (\$30/user/month, billed yearly)

- » Control what team members can see, access and upload in Canva with brand controls
- » Built-in workflows to get approval on your designs
- » Protect any part of your design from team edits with advanced template locking
- » Unlimited storage
- » 24/7 Enterprise-level support

Minted

Minted is a design and print platform. From wallpapers to invites, these beautiful designs can either be printed or you can choose a **digital option** for instant delivery. The prices differ depending on which product you pick.

Minted promotes independent artists who people typically do not have access to through traditional retailers. Minted's technology allows consumers to discover creative talent, while also supporting artists in building their businesses.

MOO

MOO is a design and print platform where people can find and customize business cards, marketing materials, stationery, accessories, business services and more. The prices vary depending on your purchase but includes free full-color printing, and they boast quick shipping.

Vistaprint

Vistaprint has everything: business cards, marketing materials, signs, banners, photo gifts, wall art, invitations, stationery, clothing, bags, promotional products, labels, stickers and design services. From fun prints to gold foil text, Vistaprint provides an array of designs for you to choose from and also offers digital products.

Any of these platforms can take your event invitations that extra mile – and your guests will appreciate the effort. Take the time to explore these platforms to discover which one best fits your needs.

Examples of nice invitation templates for inspiration:

