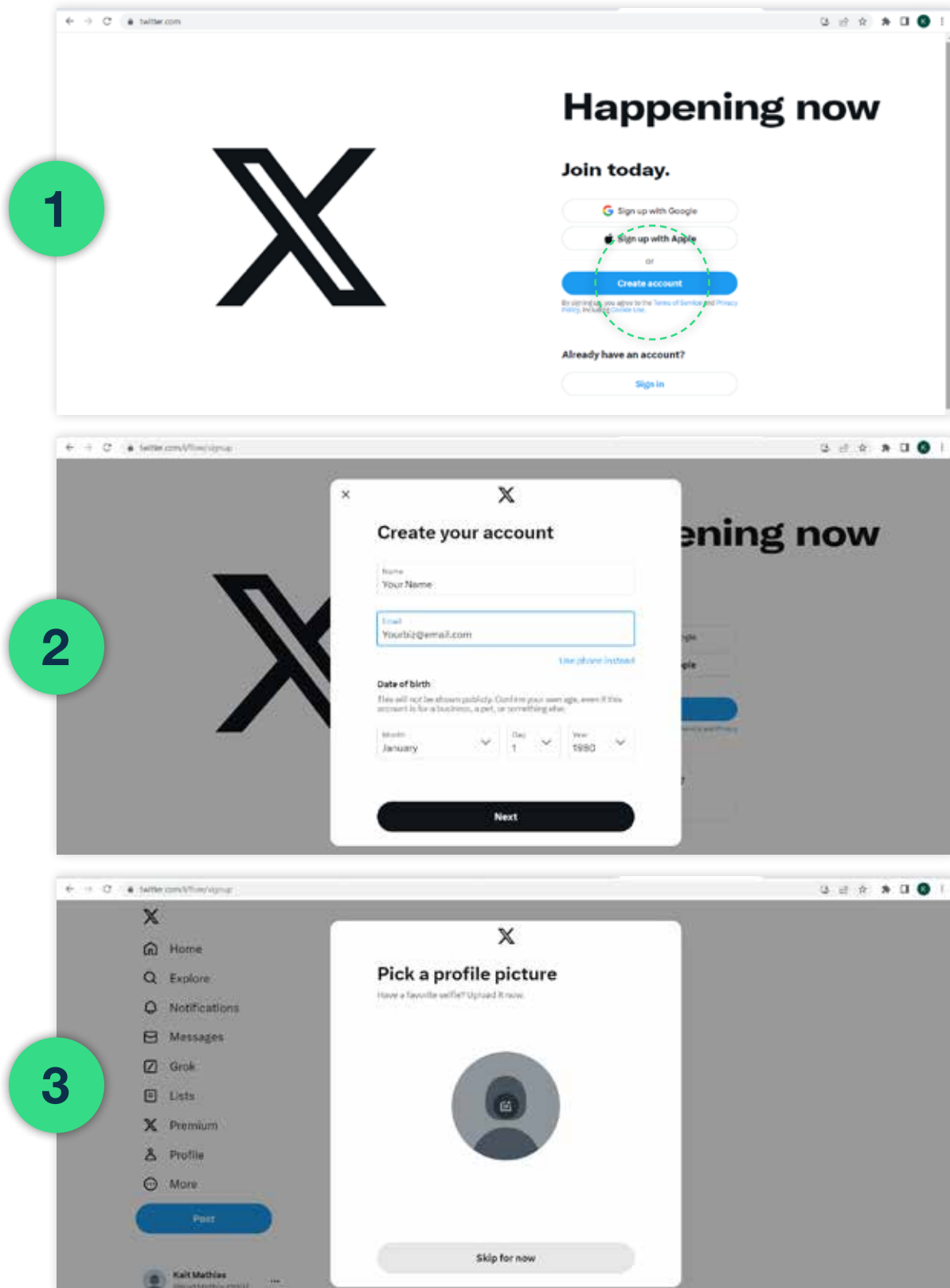
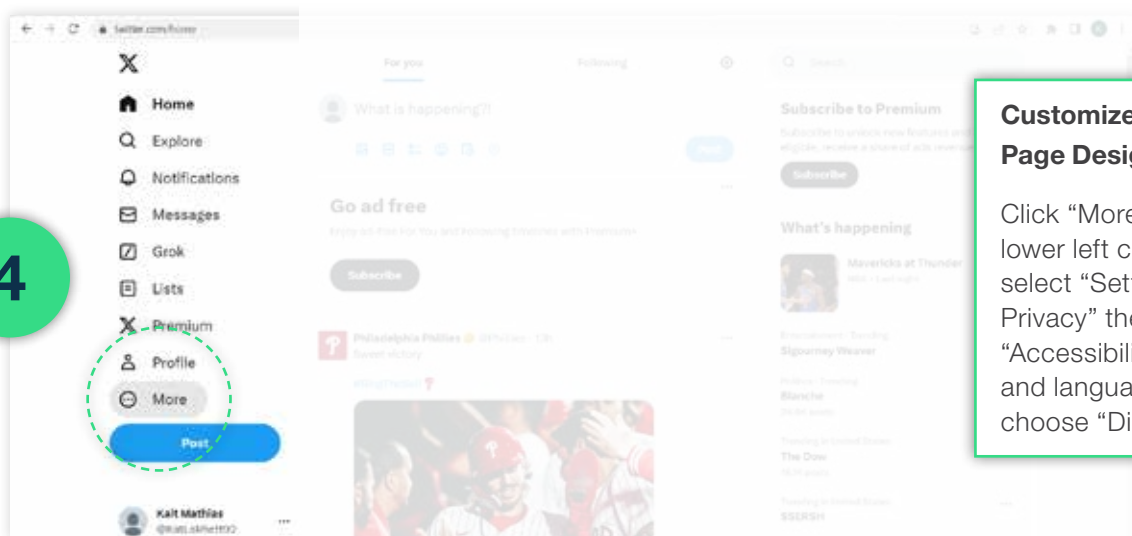


Creating a Business Account on X



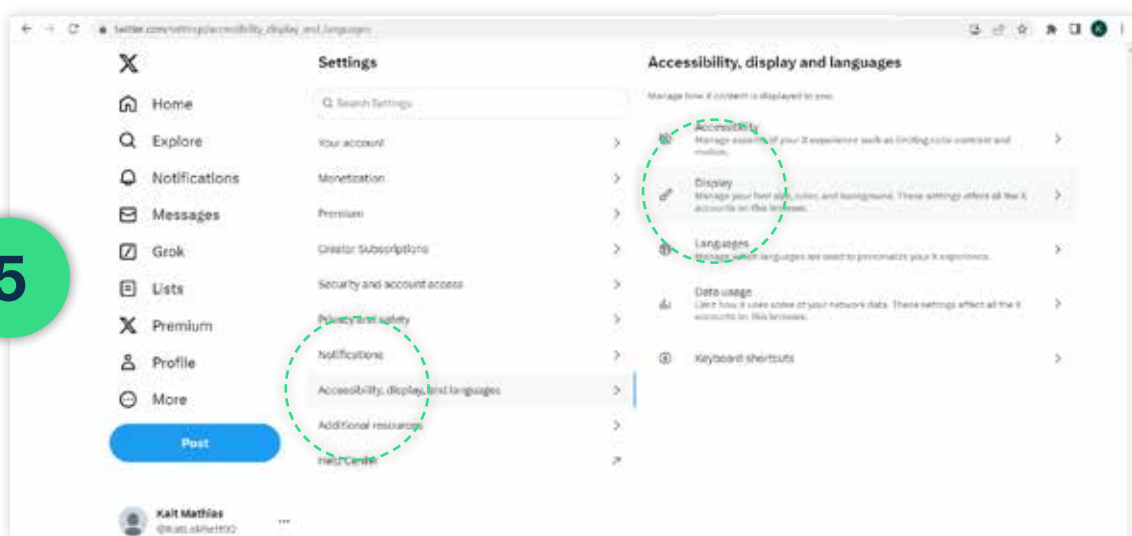
4



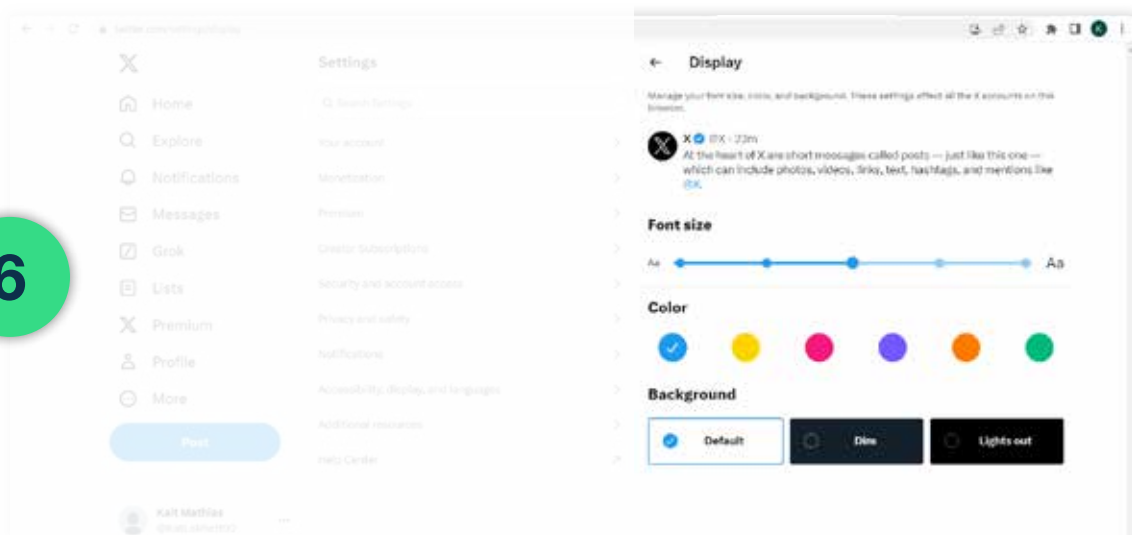
Customize Your Page Design

Click “More” in the lower left corner and select “Settings and Privacy” then choose “Accessibility, display, and languages”, then choose “Display”

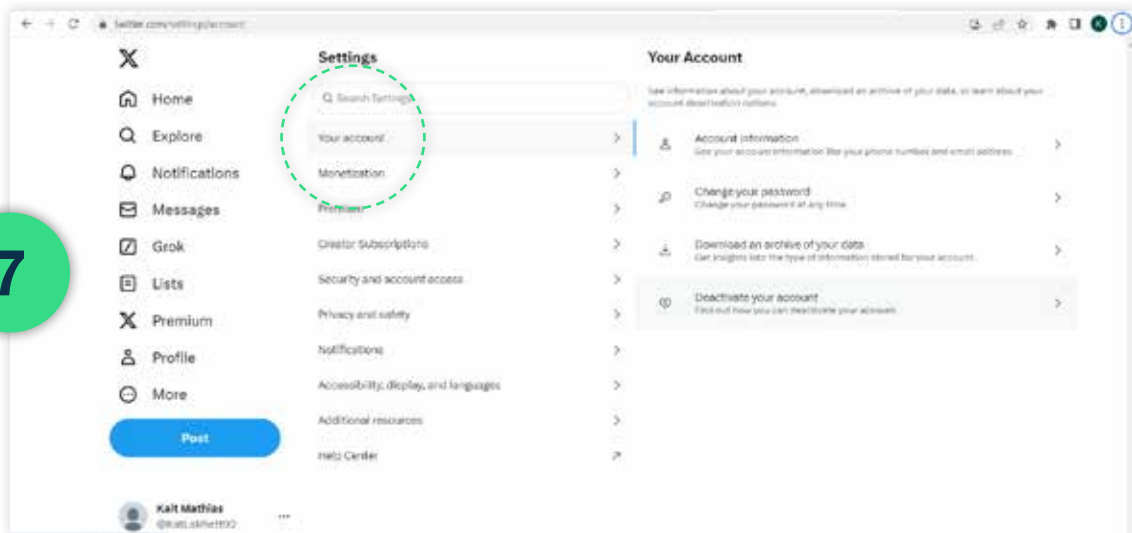
5



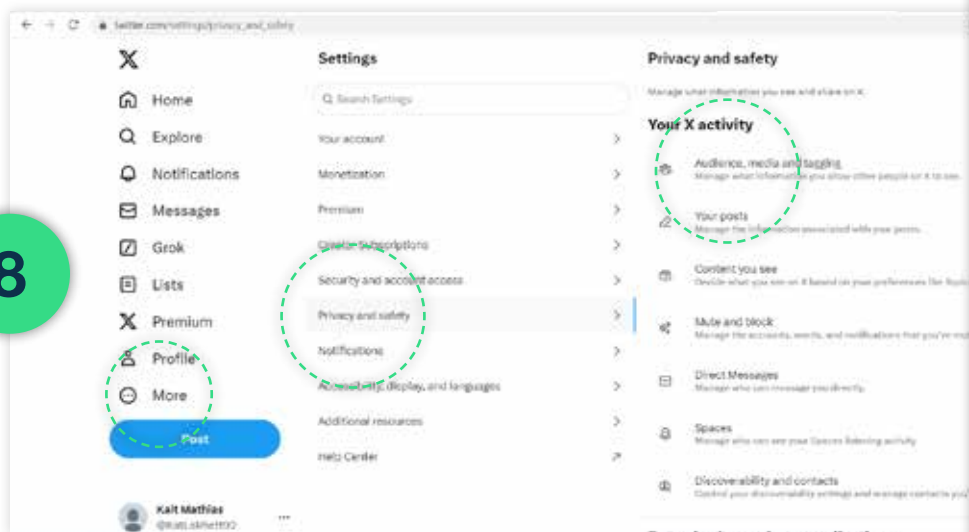
6



7



8

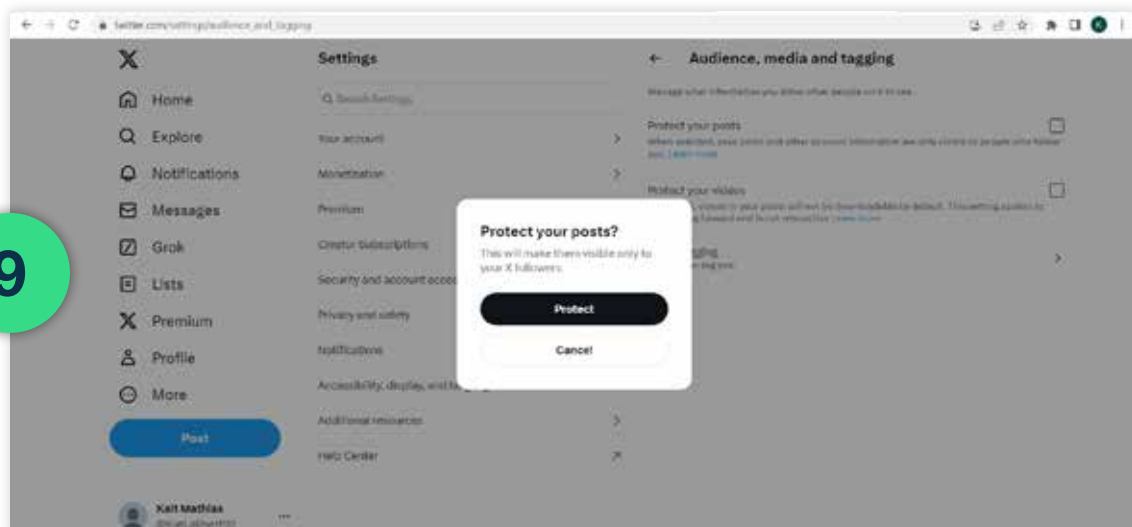


Click "More" in the lower left corner and select "Settings and Privacy".

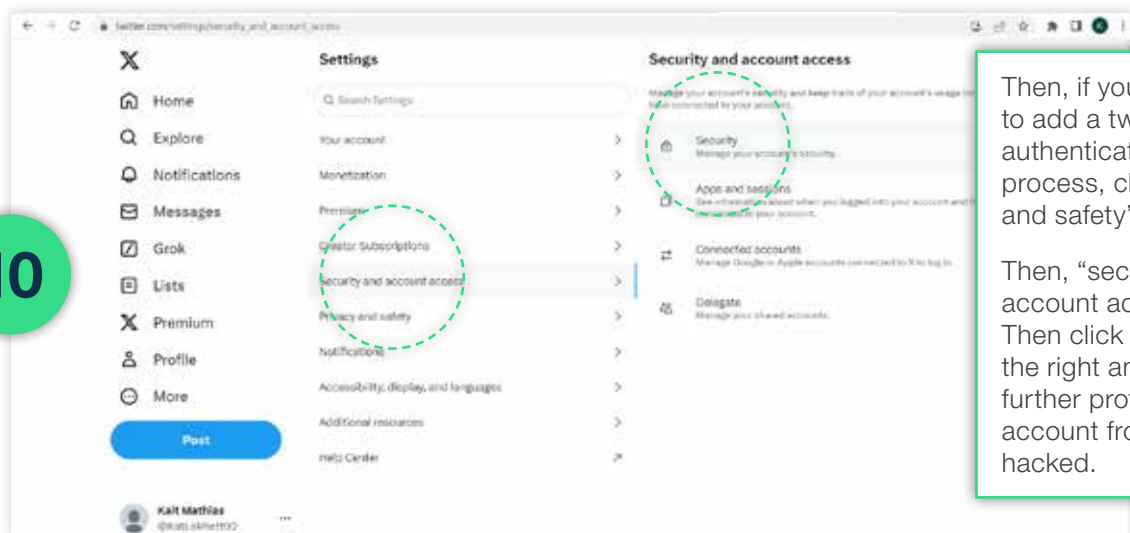
Click on Privacy and Safety

Initially you will need to go into Audience, media and tagging and checkmark the "Protect My Tweets" option if your profile needs to be compliance approved. Once approved you can unselect this option so everyone can view your tweets.

9



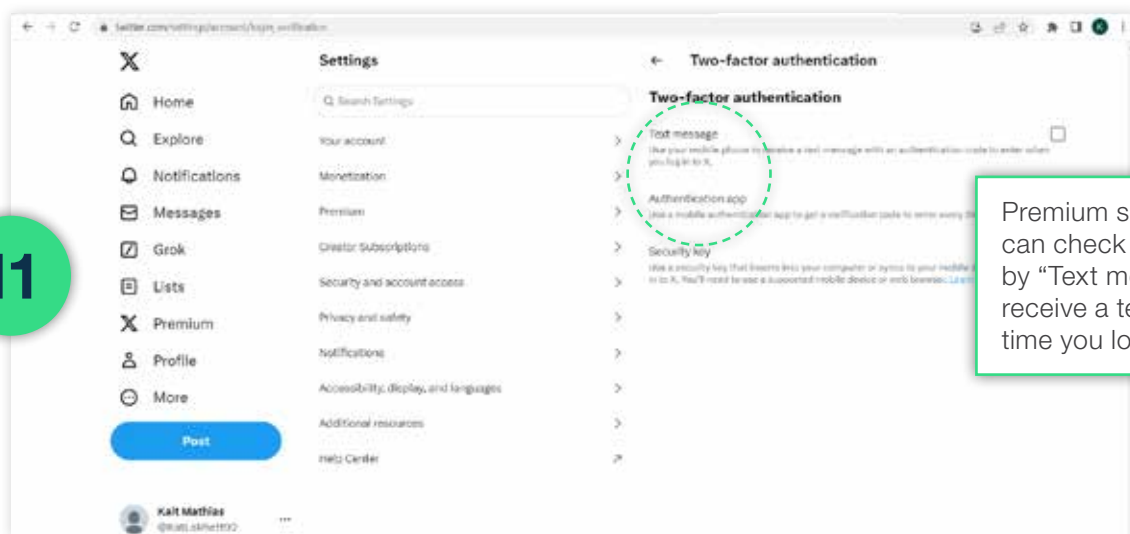
10



Then, if you'd like to add a two-factor authentication log-in process, click "Privacy and safety" again.

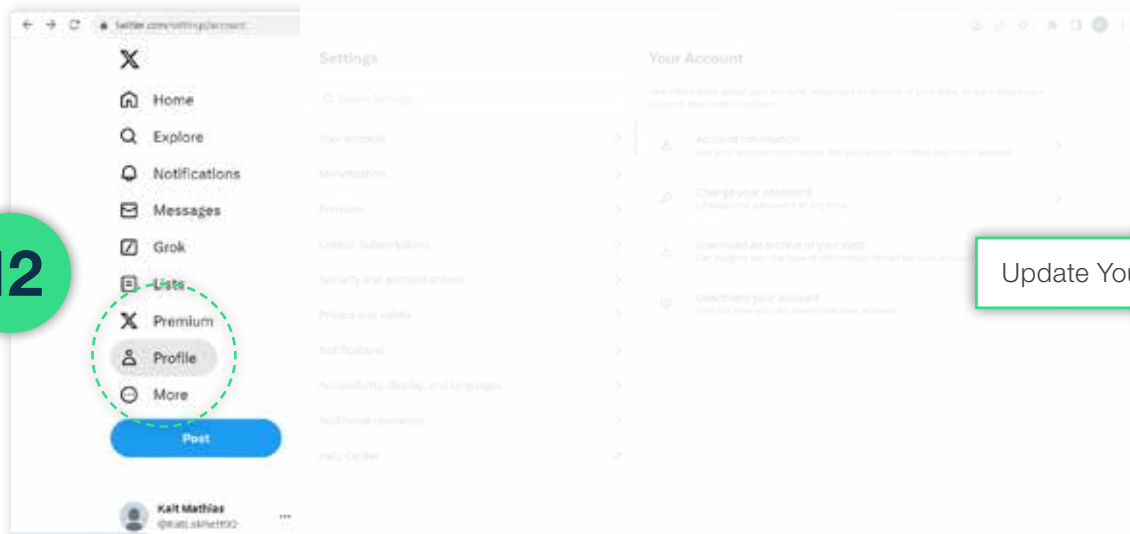
Then, "security and account access". Then click Security on the right and This will further protect your account from being hacked.

11



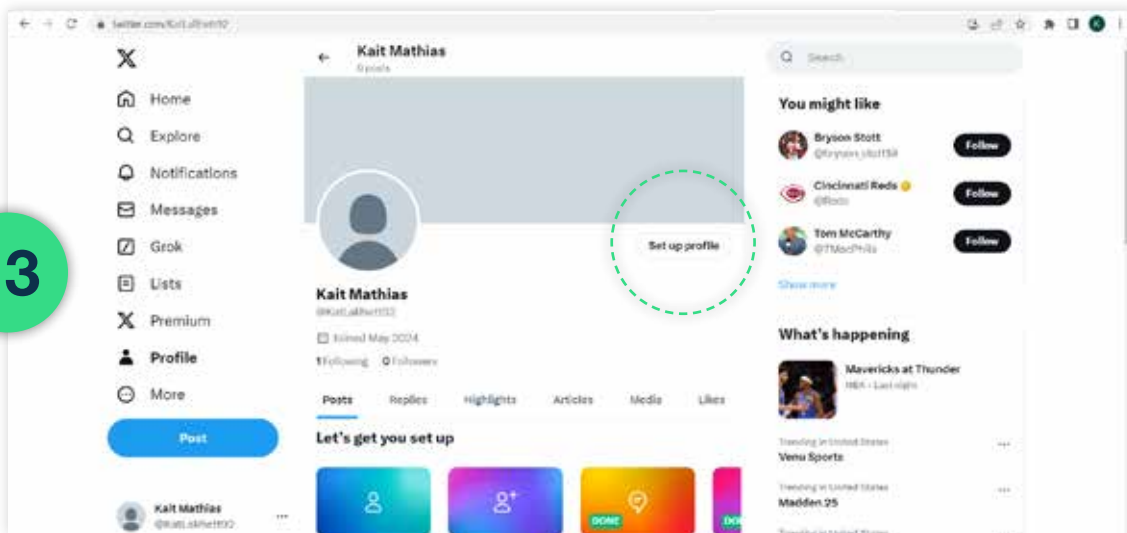
Premium subscribers can check the box by "Text message" to receive a text every time you log in.

12

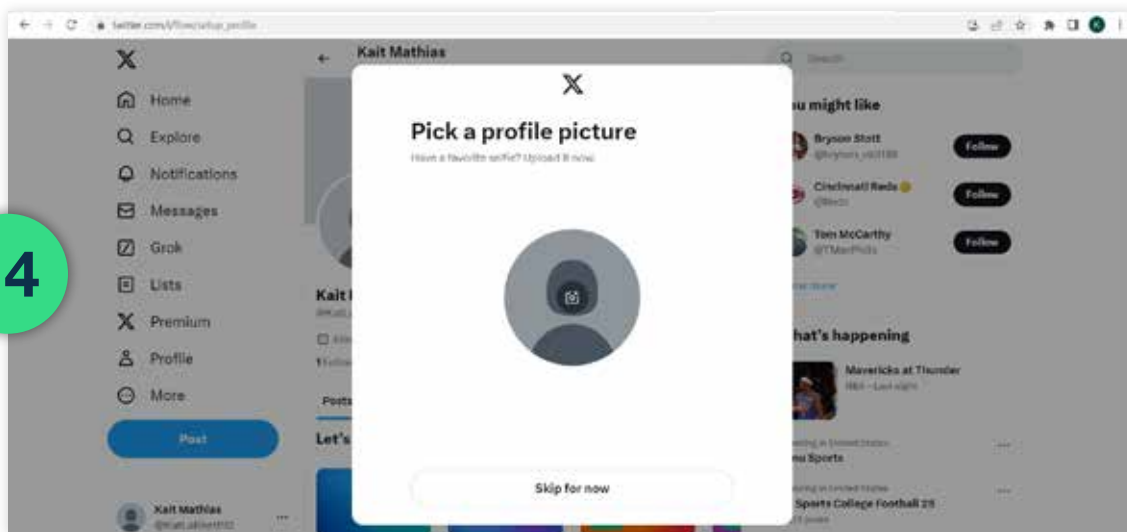


Update Your Profile

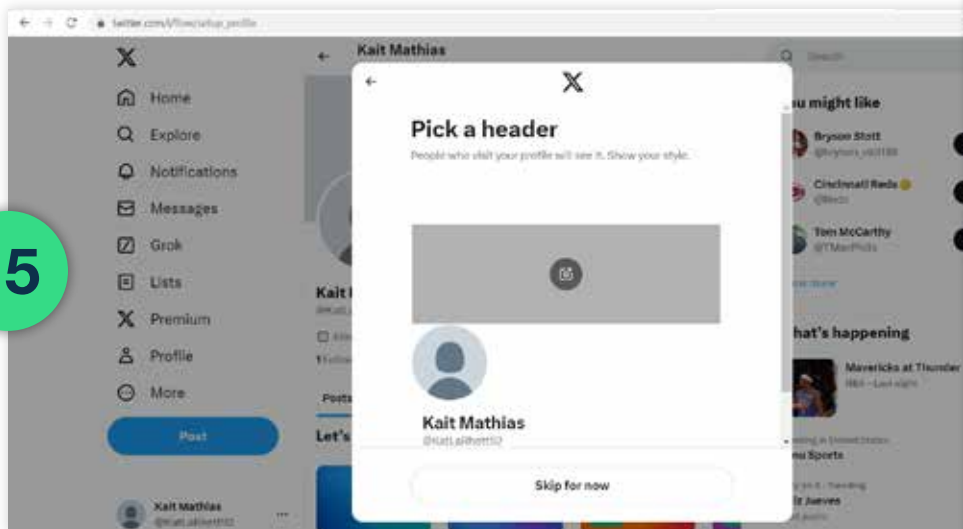
13



14

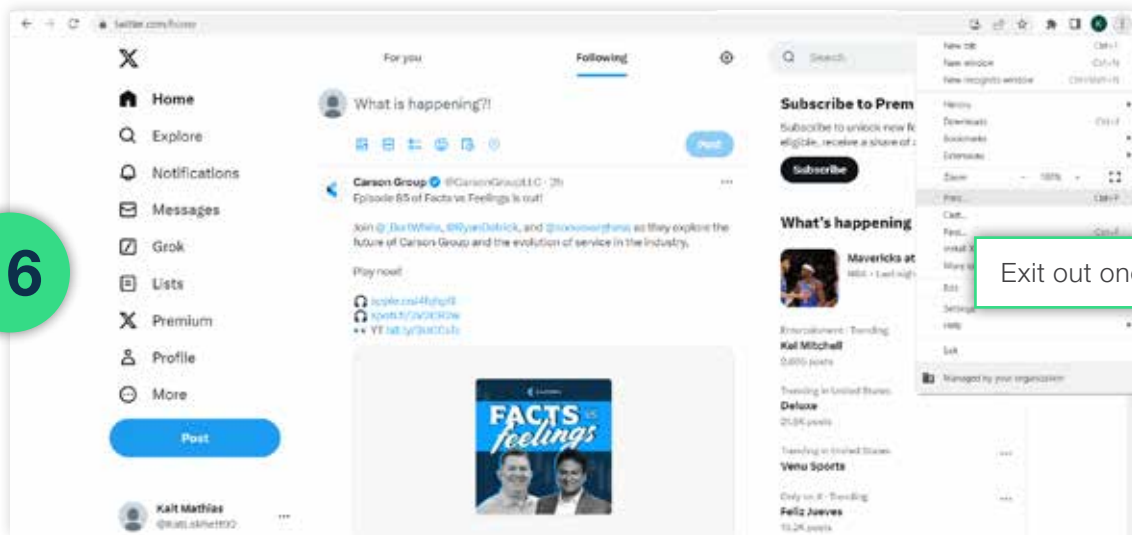


15



Make sure your Bio, Location and Website are updated. Your bio can be a brief description of your firm and/or mission statement. Bios are limited to 160 characters but please be sure to include the required compliance disclosure. Click [here](#) to learn more about social media disclosures and other compliance requirements.

16



CARSON
COACHING

Carson Coaching
14600 Branch St.
Omaha, NE 68154

carsongroup.com
800.514.9116
coaching@carsongroup.com