**Holiday Greeting |
St. Patrick’s Day**

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# Wishing You Heavy Pockets and Light Hearts this St. Patrick’s Day!

# [Subject line] May Your Heart Be Light this St. Patrick’s Day!

“May your pockets be heavy and your heart be light. May good luck pursue you each morning and night,” so goes the Irish blessing.1

As St. Patrick’s Day draws near, it’s the perfect time to bring up the origin story of the pot of gold at the end of the rainbow. Legend has it that farmers in Ireland – a husband and wife – pulled their last carrot out of the garden and found a leprechaun on the roots. And the tale says that if you capture a leprechaun, he’d grant you one wish to get his freedom.2

The couple asked for more than one wish. The leprechaun said they could have all their wishes and more if they could find his pot of gold hidden at the end of the rainbow. They took the deal, making it so the leprechaun got his freedom without having to grant one wish, while they chased rainbows until the end of their days.2

The moral of the story is that fortunes – or heavy pockets if you will – aren’t built on wishes or luck alone. It isn’t built by chasing rainbows! Fortune is built by combining luck with strategic planning.

We’re grateful you’ve chosen us to help you plan for your good fortune. And we wish you lots of it this St. Patrick’s Day!

Lá Fhéile Pádraig sona duit!

Sources:

1 <https://www.oprahdaily.com/life/work-money/g26294054/st-patricks-day-quotes/?slide=3>

2 [https://www.usmoneyreserve.com/news/executive-insights/pot-of-gold-at-end-of-rainbow-origin/#:~:text=From%20coast%20to%20coast%2C%20the,Patrick's%20Day%20celebration](https://www.usmoneyreserve.com/news/executive-insights/pot-of-gold-at-end-of-rainbow-origin/%22%20%5Cl%20%22%3A~%3Atext%3DFrom%20coast%20to%20coast%2C%20the%2CPatrick%27s%20Day%20celebration)

3 <https://www.irishcentral.com/culture/craic/what-irish-happy-st-patricks-day>

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