**Holiday Greeting |
Mother’s Day – LPL**

*Must be used with your Advertising Review Team approved letterhead or email signature.*

LPL Compliance Approval # 569016-1

The attached has been given an 'Approved As Is' status by the Advertising Review Team. Advisors who are interested in using and/or customizing pre-approved materials should ensure an understanding of the **Pre-Approved Communications** section of the **Advisor Compliance Manual** posted on ClientWorks. This section of the compliance manual includes instructions on how to use pre-approved materials and meet the necessary Books and Records requirements.

# [Subject line] Appreciating All the Courageous Mothers!

“Such a mysterious business, motherhood. How brave a woman must be to embark on it,” wrote M.L. Stedman, in *The Light Between Oceans*. 1

Elizabeth Torres wrote in Mindful that motherhood calls for courage from the start.2 There are doubts. Fears. Anxiousness. Anticipation. Terror. Happiness. Mothers endure all of that for their children.

And one day in 1908, Anna Jarvis organized the first official Mother’s Day service as a way to honor mothers. It is said that a prayer by her mother inspired Jarvis to organize the event. The prayer went: “I hope and pray that someone, sometime, will found a memorial mother’s day commemorating her for the matchless service she renders to humanity in every field of life.”3

So Jarvis answered this prayer by planning a service on the anniversary of her mother’s death – the second Sunday in May. Jarvis herself didn’t have kids, so she wanted to be the one doing the honoring, rather than being the one who was honored. She wanted people to thank their mothers for their invisible work and the way they put their children above themselves.3

We want to help mothers by understanding the fabric of your financial lives and tailoring your plan accordingly. Give us a call!

This Mother's Day, we hope we all acknowledge, appreciate, and honor the mothers who have laid the foundation of our lives. And to the mothers who offer their wisdom and grace, we say thank you, and happy Mother's Day!

Sources:

1 <https://www.today.com/parents/moms/mothers-day-quotes-rcna17172>

2 <https://www.mindful.org/cultivating-courage-and-confidence-in-motherhood/>

3 <https://time.com/3850790/anna-jarvis-mothers-day-origin/>

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