**Holiday Greeting |
Thanksgiving**

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# Focusing on What Matters Most This Thanksgiving

# [Subject line] Focusing on What Matters Most This Thanksgiving

As we gather with family and friends this Thanksgiving, let us pause for a moment to reflect on all that we have to be thankful for.

We want our clients to find their financial freedom through our services. This is why the idea of gratitude is so important to us – being grateful helps free us from worry and stress and allows us to remember what matters most.

The origins of Thanksgiving can be traced back to 1621, when Plymouth colonists and Wampanoag Native Americans gathered for an autumn harvest feast. This celebration is widely recognized as one of the earliest Thanksgiving observances in the colonies.1

Today, Thanksgiving has evolved into a national holiday where we express gratitude for our blessings, share a festive meal with loved ones, and commit ourselves to acts of kindness and generosity.2 As we reflect on this rich tradition, it is an opportune moment to also consider the freedom that comes with financial security. This security isn’t just about wealth accumulation, but also about having the peace of mind to enjoy life's blessings without worry.

As your financial professionals, we are especially grateful for the trust you have placed in us. Your confidence gives us tremendous pride and we thank you for being part of our team. We look forward to continuing to serve you in the coming year and beyond.

Happy Thanksgiving!

Sources

1 <https://www.history.com/topics/thanksgiving/history-of-thanksgiving>

2 <https://www.britannica.com/topic/Thanksgiving-Day>

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